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Kaara Hotels plans to invest ₹1,000 crore over the next five years to expand across North India. The company aims to establish 120 properties in the region and create up to 15,000 direct and indirect jobs.



Online Bureau ETRealty

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NEW DELHI: Kaara Hotels plans to invest ₹1,000 crore over the next five years. The investment is part of the first phase of the company’s nationwide expansion strategy and will support its target of establishing 120 properties across North India.

The expansion will focus on Uttarakhand, Himachal Pradesh, Haryana and NCR, Rajasthan, Punjab and Uttar Pradesh.

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The company operates through an asset-light model and has a portfolio of five hospitality brands. Its destination-focused brand Kaara caters to leisure travel, weddings, banquets

The planned investment will be used for technology, sustainable infrastructure and brand development.

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The expansion will be financed through internal accruals, institutional debt, equity capital and strategic partner co-investments across selected markets.

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